

Social Media Ideas

Use your social media platforms to promote the impact of your Anglicare Pantry Appeal!

Don't forget to tag us! And use our hashtag #PantryAppeal

[Anglicare's Facebook Page](#)

[Anglicare's Instagram](#)

Caption Ideas

"Our team have organised an Anglicare Pantry Appeal and will be collecting food items for those in need. We're so excited to be part of a initiative that makes a real difference to struggling local families."

"Don't forget to collect extra items when doing your grocery shopping this weekend. Your donations will feed Canberrans who would otherwise go without. We love how big your heart is!"

"Only ONE WEEK left to collect items for Anglicare's Pantry Appeal! You can make



Content Ideas

- Photos of individuals bringing in donated goods
- Sharing Anglicare ACT's social media posts about Pantry Appeals
- An ongoing tally of items collected so far
- Nominate a Star of Week to encourage those who give generously
- Before and After photos of your collection area to show how many donations have come in
- Photos of Pantry Appeal posters around the office